

PRESS RELEASE

**FOR IMMEDIATE RELEASE
FRIDAY, NOVEMBER 30, 2007**

Rivanna Solid Waste Authority Seeks Community Input on Scenarios for Improving Trash and Recycling Services

November 30, 2007—How can the Charlottesville-Albemarle County region better manage its trash disposal and increase recycling? What kind of facilities and services would the public like to have available? How can the area become more environmentally sustainable?

These are some of the issues that will be discussed Tuesday, December 4, at a community meeting hosted by the Rivanna Solid Waste Authority. The meeting will take place from 6:00 pm to 7:30 pm at City Council Chambers, City Hall, 605 East Market Street, Charlottesville.

Tuesday's community meeting is a key element in the Rivanna Solid Waste Authority's strategic planning process, which was launched in August 2007. With support from solid waste consultants Gershman, Brickner & Bratton, Inc., assisted by Draper Aden Associates, the planning process includes a critical review of the RSWA's services and facilities, personal and phone interviews with more than 50 community stakeholders, discussions with the RSWA Citizens Advisory Committee, data and document review, technical evaluation, and benchmarking with five communities that are similar in one or more ways to the Charlottesville area.

At a first community meeting on November 15, the consultants presented the findings of their assessment and discussed five options for improving the trash and recycling system in the Authority's service area. The presentation from this meeting is available on the RSWA strategic planning website: http://www.rivanna.org/rswa_strategicplan/pdfs/presentation_nov15.pdf. During the December 4 meeting, the public will have an opportunity to comment on the five scenarios. Following the December 4 meeting, the consultants will draft a report for the RSWA Board of Directors, elected officials, and University officials, which is intended to lead to public discussions and decisions toward new expectations for RSWA.

According to Tom Frederick, Executive Director of the Rivanna Solid Waste Authority, "The purpose of the December 4 meeting is to hear from our citizens what types of facilities and services they want to have. There will be a short presentation of the five scenarios, which will be followed by small group discussions. We really want to hear from our citizens so that the strategic plan we present early in 2008 represents their needs and interests. We see the process as a new beginning in solid waste management in our community."

The meeting on December 4 is open to residents of the City of Charlottesville, Albemarle County, Town of Scottsville, the University of Virginia community, and institutions and businesses within the RSWA service area. For more information on the strategic planning process, please visit http://www.rivanna.org/rswa_strategicplan/index.htm. The meeting will be taped and available on the RSWA strategic planning web pages.

PRESS RELEASE CONTACT:

**Mr. Tom Frederick
Executive Director
Rivanna Solid Waste Authority
434-977-2970 Ext. 101**